



STUDENTS FOR LIFE OF AMERICA'S

*How to Close or Delay
an Abortion Facility
Guide*

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How to Use this Kit

This kit is designed to provide you the information you need to close or delay the opening of an abortion facility in your city. Remember that perseverance is key.

Things to Research

- Find out who is building, renovating, selling, or leasing the facility
- Find out who grants permission to the abortion facility

Actions to Take (detailed in the following pages)

- Sidewalk counseling
- Testify at the city council
- Call, email and petition campaigns
- Door knocking
- 40 Days for Life campaigns and prayer vigils
- Rallies and protests
- Write op-eds
- Coalition letter
- Student video
- Tabling events
- Speak at local churches and organizations
- Construction worker outreach

Helpful Organizations

- 40 Days for Life
- Right to Life
- Family Policy Organizations
- Local Churches
- Knights of Columbus Councils

Materials

If you are a student, request free resources from your Regional Coordinator. If you don't know who your Regional Coordinator is, go to: <https://www.studentsforlife.org/rc/>, to find him or her. You can also order resources here: <https://sflashop.org/>.

Background Research

You will need to research who is building, renovating, selling, or leasing the facility. This is important because you can contact the building or landowners to convince them that they should not allow an abortion facility to open in their building or on their land. You also will need to find out who is building or renovating the facility - if you can convince them to end their contract with Planned Parenthood, then you will be able to delay their opening date!

How to find out who owns a property:

You can usually identify who is selling or who owns a property by contacting the city or county zoning department or building department. A deed would tell you who owns the property. A permit application would tell you the location of the facility and what name the facility is doing business as (oftentimes, Planned Parenthood will use other names in order to avoid detection). To find out who is leasing or selling the location, you can look at the signs outside the buildings or look up the address on websites like Loopnet.com, Trulia.com, or the county's website.

Action Steps:

If you discover that Planned Parenthood or another abortion facility is opening, then you want to start looking at who else is connected with the building or property and see if they can be swayed to join your opposition. If a long-time business is in the same office building, research if they are connected to local churches, Knights of Columbus, Chamber of Commerce, or other civic institutions. This will help you discern if they may already oppose abortion, and if you can leverage other relationships to get them to join your efforts. Either way, you will want to reach out to educate them how a Planned Parenthood opening up near their own business could hurt their reputation and drive down business. Their customers may assume, based on proximity, that they approve of abortion.

Contact the business owners (the construction companies building the facility, the suppliers of concrete, pipes, or furniture, the electricians, etc.) and tell them what is going on and why it will lead to more controversy. If they do work for local churches or businesses owned by pro-lifers, tell them you will contact those churches and businesses and alert them to how their contractor is building an abortion facility. A local company has

far more to lose from harming relationships with local businesses than they have to gain from breaking one contract with a national corporation.

Start an email or calling campaign that targets the construction companies with connections to the facility. If you can get the company to stop working for Planned Parenthood, the facility will be delayed in opening!

Background Research

Research who grants permission to the abortion facility. This is important because in order for an abortion facility to stay open, they will need a license. If you can convince the city or state elected officials to revoke their license or not grant them a license, the facility will either close or be delayed from opening.

To find information about the facility's licensure, you can file open records requests through the state or county department of public health or licensing and ask for what information was provided on the application.

Cities and counties also usually grant permission and business licenses. Make sure to start going to city council and county meetings, both the full meetings as well as sub-committees like zoning and economic development. Attend and tell them how an abortion facility and Planned Parenthood will harm the community. Respectfully and continually write, call, and e-mail them. This has been successful in stopping Planned Parenthood, as many local politicians do not find it worth it to deal with the constant protesting and controversies.

Frequent protests, sidewalk counseling, chalking, writing in local papers, and posting in area-specific Facebook groups is a great way to ensure people see the controversy and harm a Planned Parenthood or other abortion facility would create in their community.

How to Close or Stop a Facility

Stopping an abortion facility is, at the end of the day, a matter of economics and politics. You want to make it expensive, both in dollar amounts and in reputation, for someone to support an abortion facility and/or a Planned Parenthood.

Pro-life groups must work together in order to be successful. That way, the groups can do the same activities or divide up responsibilities based on available time, expertise, and resources. A Knights of Columbus group or local parish council is more likely to have people who are also involved in their Chamber of Commerce and local politics. 40 Days for Life may have more experience in sidewalk counseling and conducting peaceful prayer vigils. A Students for Life group might be better able to speak at city council meetings and talk to community members about why young people oppose Planned Parenthood and why young adults do not want Planned Parenthood (since young adults, especially young women, are the target demographic for Planned Parenthood). Someone who owns a business might be able to donate paper, graphic design, or an extra office to the efforts. A person who has been involved in pro-life activities for many decades might be a great coordinator to ensure everyone is staying on track.

Perseverance is key! You will need to keep making noise and being a nuisance towards Planned Parenthood and anyone who supports them. Always try to build alliances first, but if someone or a group is supporting abortion, you must continue to show why that is a bad decision.

The following pages outline specific actions you can take.

Sidewalk Counseling

If you are working to close an existing abortion facility, sidewalk counseling is key to eliminating their customer base by helping women choose life instead of paying for an abortion. By being present outside the facility, you are also raising awareness in the community to what is happening inside the doors of the facility.

Materials to have on hand from Students for Life (order these resources at this link: <https://sflashop.org/product-category/resources/topic-cards/>)

- “Post-Abortive Healing” topic cards
- “Pregnant? Need Help?” topic cards
- “Abortion Pill Reversal” topic cards
- “Before You Take Plan B” topic cards

Steps:

1. Check with other organizations.
 - Some facilities already have full coverage of sidewalk counselors organized by other organizations. Check with local organizations in the area to see if they are going to the facility and let them know that you’ll be joining them. They may have materials for you to use while you’re there.
2. Research the facility.
 - Check what kind of access you will have to the women arriving for their appointments and check city ordinances so that you know your rights as a sidewalk counselor.
3. Pick a day and schedule students to be there.
 - You may all choose to go at once or you may want to spread out the times so that you can cover the facility all day.
 - If someone has not been trained in sidewalk counseling or is uncomfortable with counseling, encourage them to come and witness in front of the facility.
 - Never go by yourself. Always have at least two people go together at a time.

4. Contact the local pregnancy resource center.

- While counseling, it is critical to be able to offer alternatives to women going into the facility. Contact your local pregnancy resource centers to ensure that they do not refer for abortions and to see what kind of resources/services they offer. Ask them if they have literature or materials that you can hand out to women whom you counsel on the sidewalk.
- Print off the address and directions to the center so that you can easily show women where to go. If you have the means and ability to give the women a ride to the center, that is even better!

5. Go to the facility.

- Sidewalk counseling can be an emotionally and spiritually draining experience so make sure you are in the right headspace.
- Once you are at the facility, follow all laws and try to remember your training.

Check out [Sidewalk Advocates for Life](#) for more information about how to sidewalk counsel.

40 Days for Life Campaigns

“40 Days for Life is an internationally coordinated 40-day campaign that aims to end abortion locally through prayer and fasting, community outreach, and a peaceful all-day vigil in front of abortion businesses.” – [40 Days for Life](#)

You could start a campaign or sign up for a time slot at least once a week. Thousands of lives have been saved, and many facilities have been closed through 40 Days for Life campaigns.

Materials to have on hand from Students for Life (order these resources at this link: <https://sflashop.org/product-category/resources/topic-cards/>):

- “Post- Abortion Healing” topic cards
- “Abortion Pill Reversal” topic cards
- “RU- 486” topic cards

Steps:

1. Look up your local 40 Days for Life campaign at <https://40daysforlife.com/> to learn more about what is happening in your area.
2. Host a call with students about signing up for an hour to pray.
3. Reach out to the organizer to sign up for a few hours of the campaign or you can create an account online to sign up.
4. Set up a Doodle form or have a sign-up sheet for student groups to commit to a time slot.
5. Attend the 40 Days for Life campaign event. Pray to end abortion and speak with women who may pass by to enter or exit the facility. Remember to show love and respect no matter what since you not only represent yourself, but also SFLA and the pro-life movement.

Construction Worker Outreach

A good way to delay a facility from opening is to get the construction companies who are building or renovating the facility to end their contract with the facility. If the abortion facility cannot find anyone to build or renovate the building, they cannot open.

Construction worker outreach, approaching workers at the site, or doing a call or email campaign to the business are good ways to make this happen!

Materials to have on hand:

- Students for Life topic cards (We Don't Need Planned Parenthood, The Planned Parenthood Project, etc.) Order these resources at this link: <https://sflashop.org/product-category/resources/topic-cards/>
- Homemade signs that say: "This will be an abortion facility."
- Handouts that outline that the new building will be an abortion facility, safety violations of nearby facilities, facts about Planned Parenthood and the abortion industry, how this will negatively impact the community, and/or other employment options. *Contact the Students for Life Industry Impact Coordinator at industryimpact@studentsforlife.org for a template.*

Steps:

1. Research
 - Research the building site's location and the best place to reach the construction workers. You may need to visit the location before the event.
 - Research alternative jobs for the construction workers you meet.
 - Create an information sheet to hand out to the workers. This will have information about Planned Parenthood and their health and safety violations at nearby facilities.
 - Research the construction companies doing the work. What kind of connections can you find? Do they also do work for a church in the area? Research their contact information for starting a call or email campaign.
2. Gather resources
 - Bring Planned Parenthood topic cards
 - Bring the information sheet

3. Invite others to join you
 - Invite local organizations like Right to Life, Family Policy organizations, churches, or the local Republican Party to join you.

4. Pick a day and schedule an outreach event
 - You may all choose to go at once or you may want to spread out the times so that you can cover the building site all day.
 - If someone is uncomfortable with talking with the construction workers, encourage them to come and witness in front of the building site.
 - Never go by yourself. Always have at least two people go together at a time.

5. Go to the building site
 - Try to converse with the construction workers and give them your handouts.
 - Remember to follow all laws while out on the sidewalk.

Prayer Vigil

Prayer is powerful! A prayer vigil hosted outside the abortion facility, the building site, or the city council building is also a good way to bring together like-minded community organizations and raise community awareness about the facility.

Materials to have on hand from Students for Life (Order these resources at this link: <https://sflashop.org/product-category/resources/>):

- “We Are the Pro-Life Generation” signs
- “Post-Abortive Healing” topic cards

Steps:

1. Location, date and time, and type of service you want to host.

- Location: Do you want to host the service in front of a city government building or in front of an abortion facility?
- Date and Time: What day works best for students? Will it be more impactful to have the service in the morning, afternoon, or at night?
- Type: What type of service do you want to hold? Do you want to host a silent prayer vigil or a communal prayer vigil where everyone prays in unison from a prayer sheet?

2. Reserve a Space.

- Check that you have permission to host a prayer service at your location of choice. If you are hosting the service in front of an abortion facility, talk with local pro-life groups to see what steps you need to take to make sure you can legally hold the service.

3. Advertise

- Be sure that all your peers know about this event!
- Advertise on social media, with flyers, and word of mouth—invite everyone you know and then some!

4. Gather materials.

- Gather all the materials that you will need during the vigil such as prayer sheets and instruments (if you are planning on having praise and worship).

5. Host the Prayer Vigil

- The day is finally here, and it is time for you to host the vigil. Arrive early to have everything set up in time. Once everything is set up, you can start the service. Remember that the point of a prayer vigil is to have a prayerful presence and not to have apologetic dialogues with protesters.

Consider having a moment of silence during your vigil.

Not all students will share the same religion or creed. Having a moment of silence will allow those who might practice a different faith the chance to pray in their traditional ways.

Rallies and Protests

Rallies and protests are great ways to communicate the message that the local community doesn't want or need an abortion facility and are effective at raising community awareness. They can take place at the abortion facility, building site, or in front of government buildings.

Materials to have on hand from Students for Life (Order these resources at this link: <https://sflashop.org/product-category/resources/>):

- "I am the Pro-Life Generation" signs
- Applicable topic cards (We Don't Need Planned Parenthood, The Planned Parenthood Project, etc.)

Steps:

1. Pick a location.

- If you are protesting outside of an abortion clinic or city government office, the sidewalk directly in front of the building is best.
- For a rally, find the most visible and highly trafficked area. Remember, the whole point of hosting a rally is so that people can see you!

2. Reserve space.

- For a Rally:
 - If you are on a sidewalk, you will not need to reserve space. If you are on city government property (that is not the public sidewalk), you will need to check with them about reserving space. Reserve your space as soon as you decide on a location so that you can have the confirmation on hand during the event.
 - Check the rules for reserved space (Are you allowed to have- a podium? Sound equipment? A certain number of people?).
- For a Protest:
 - Again, if you are protesting outside of an abortion facility, no reservation is required. However, be sure to check your city laws about rules for public sidewalks.

3. Figure out logistics for the event.

- Rally:
 - Will you have speakers? If so, who?
 - Think about speakers that would be appropriate for the event (i.e. If it's about abortion and women's rights, you don't want all male speakers).
 - Will you need a podium? Ask a local church, or reserve one from your school. If need be, use a music stand!
 - Expecting a large crowd? You may need sound equipment. Check with a local church or your school media department for borrowing speakers. Megaphones can be an alternative.
 - Are you providing signs and/or encouraging people to bring signs? Give participants ideas of what to write on their signs (i.e. "We Don't Need Planned Parenthood").
 - What day of the week works the best?
- Pick a time to host the rally.
 - Late morning/early afternoon tend to work the best with work/personal schedules.
 - Ask your Regional Coordinator to give your group some tips on how to talk about the issue that you are rallying for so that your members feel prepared for any hard questions they may get.
- Protest:
 - Will you have speakers? If so, who?
 - Make sure that they are an appropriate response to the event that you are protesting (i.e. if you are protesting an event about Planned Parenthood's work with minority communities, don't have all white speakers).
 - Will you be providing signs? If not, what kind of messages do you want people to display?
 - Bring a megaphone! It will ensure that people hear you and insist that they see you.
 - How long do you want to protest? Think about when the most effective times will be for people to see you, and to get people to help.
 - Ask your Regional Coordinator to give your group some tips about how to act/what to say during a protest so that your members feel prepared for any hard questions they may get.

4. Advertise!

- Invite everyone to join you!
- Make a Facebook event and invite everyone on your friends list. Share the event on local church and like-minded group pages.

- Create a flyer and deliver copies to local community churches and like-minded groups.
- Ask to have a few minutes at the beginning of a meeting for like-minded groups to talk about your upcoming protest/rally. Ask to have a few minutes to make an announcement at your church and other area churches.

5. Show Up!

- It's the day of the protest/rally! Make sure that all your students take the event seriously and actually come. Our opposition is getting noticed because of their ability to rally and protest, and because of their loud voices. It's our turn! We want to be out there to show our peers and community that WE ARE THE PRO-LIFE GENERATION, and we AREN'T GOING ANYWHERE!

What if the media shows up?

Be sure to have talking points ready ahead of time. Direct any media outlets to talk to you to ensure that Students for Life comes across as professional and knowledgeable. If you have a question, you can always contact Students for Life at info@studentsforlife.org.

What if things escalate during a protest?

We don't expect this to happen as we always encourage peaceful protests. However, if tensions do escalate during your event, remember that your safety and the safety of all students are the top priority. Immediately remove yourself and students from any potential danger, record the incident, and call your Students for Life Regional Coordinator before continuing with the event. If you don't know who your Regional Coordinator is, go to: <https://www.studentsforlife.org/rc/>, to find him or her.

Sidewalk Chalking

Chalking messages on the public sidewalk is a great way to reach hundreds of community members, local government officials, and women going into the facility. You can chalk on the sidewalk at the abortion facility, building site, or government buildings.

Materials to have on hand:

- Chalk
- List of messages to chalk

Steps:

1. Pick a location.
 - You will either be chalking on the sidewalk outside the facility/building site, or the sidewalk outside the city government buildings.
 - Make sure that there is a good place for chalking before announcing the event.
2. Gather Materials
 - Buy plenty of chalk for students to chalk with and encourage students to bring some chalk too! You can usually find chalk at the Dollar Store or Walmart.
 - Bring a list of messages for students to chalk. Example: We Don't Need Planned Parenthood, Abortion Hurts Women, This Is A Future Abortion Facility, etc.
 - Bring resources, construction worker outreach materials, and topic cards in case you get to converse with someone.
3. Advertise
 - Get your local groups to come.
 - Let the local like-minded organizations know what you are doing so that they can join, as well!
4. Go Chalk!

- Only chalk on public property. The sidewalk in front of the building is public property, but walls of the building are not.
- Be respectful and converse with construction workers, women going into the facility, and passerby.

Testify at the City Council

Oftentimes, the city council needs to grant the abortion facility a license or permit in order for them to open. If you can convince the city council to not grant them a license (for a new facility), or not renew their license (for an existing facility), the facility would have to close. You can also ask the city council to inspect the facility; sometimes they will find health or safety violations, which will give you more evidence as to why the facility should be closed.

Materials to have on hand:

- Talking points and script
- Matching Pro-Life Gen shirts

Steps:

1. Research your city government

- Research the day, time, and location of their meetings.
- Research the different committees to find the committee that oversees the permitting process of the facility.
- Find the contact information (email and phone number) for all members of the committee and the mayor.
- Find out if you need to sign up to testify in advance of the meeting.

2. Create talking points

- Contact the Students for Life Industry Impact Coordinator at industryimpact@studentsforlife.org, to create talking points for the speeches.

3. Get students signed up to testify

- Assemble students to testify and make sure everyone is properly signed up to do so.

4. Testify!

- Make sure all attendees wear the same color or Pro-Life Gen shirts.
- Get there early.
- Make sure everyone brings their talking points/speeches.

Call, Email, and Petition Campaigns

Students for Life Action has an online platform, Quorum, that we use to create call, email, and petition campaigns. This platform has a landing page that explains the campaign and then, depending on what type of campaign we are using, will autofill an email to send to a specific person, call specific officials and provide a call script, or keep track of petition signatures. Contact the Students for Life Industry Impact Coordinator at industryimpact@studentsforlife.org, to create these pages. These campaigns can show elected officials, landowners, or construction companies that the community does not want an abortion facility in their city.

What we will need from you:

- Email and/or phone number
- A summary of what is happening
- A sample email
- A phone script

The Industry Impact Coordinator can help you with the language for these things.

Steps:

1. Set up a call with the Industry Impact Coordinator.
2. Provide the Industry Impact Coordinator with email addresses, phone numbers, a summary of the situation, and the information that you want to include in the emails and phone script.
3. Promote!
 - Write an email to supporters explaining the situation and urging them to take action. Send the email to the Industry Impact Coordinator to send out to supporters.
 - Promote the Quorum links to students, like-minded organizations, and churches over email.
 - Share the link on social media.
 - Table with the petition on campus or after church services.

Door-to-Door Campaign

Going door-to-door raises awareness about the local abortion facility or proposed abortion facility and will help you recruit people to participate in events, the call, email, and petition campaigns, and has the potential to reach community members who may not have taken action otherwise.

Materials to have on hand:

- Handout with information about the local abortion facility. The Industry Impact Coordinator can help create these.
- Applicable Students for Life topic cards (We Don't Need Planned Parenthood, The Planned Parenthood Project, etc.) Order these resources at this link: <https://sflashop.org/product-category/resources/>.

Steps:

1. Select your location, date, and time.
 - Choose a local neighborhood in which you feel safe; avoid gated communities.
 - These campaigns are flexible, as you don't need permission from anyone. Choose the date that works best for your group, keeping in mind that more people will answer their doors on weekends.
 - Don't go door-to-door any earlier than 10am, or any later than 8pm. If possible, avoid the general "dinner time".
2. Get student groups to join you.
 - Go door knocking in pairs. Don't exceed two people; any more would make your target audience feel ganged up on.
 - Be knowledgeable and have talking points ready to go.
3. Gather materials.
 - If you're asking people to sign a petition, have it on a clipboard with a pen, ready to put in their hands.
 - If the goal of your campaign is education, have your materials in hand and ready to pass out.

- If you have the time and funds, make a door hanger to leave at houses where no one was home.

4. Get out there!

- If someone answers the door and is rude or doesn't want to talk, exit gracefully. For example, "Thank you, have a nice day/evening."
- If you're trying to get a certain number of signatures on a petition or similar, try not to spend all your time dialoguing with someone who's pro-choice. Try to exit gracefully and thank them for their time.
- If you ever feel unsure about a situation, leave. Nothing is worth your safety.

Speak at Local Churches and Organizations

It is so important we engage with the community on this issue. We have found that we also gain a lot of support for our groups when they speak in the community. The community wants to see the work you are doing and this is a great way to get them involved.

Steps for speaking at a local church:

1. Research local churches and create a spreadsheet with the following columns: Church, Address, Contact Name, Contact Email/Phone, Date Contacted, Response, Date and Time of Service, Group Members Attending
2. Reach out to the local churches and ask if you can speak at the end of their Sunday service for one minute about stopping the abortion facility.

Dear Pastor/Father/Deacon,

My name is (insert name) and I am the (position in group). We are currently working on collecting signatures for our petition and getting people to call and email the city council to close the local Planned Parenthood. By collecting signatures, we hope that our elected officials will listen to the people of (insert city name) and protect these mothers and preborn children.

Would it be possible for us to speak at the end of (time and service) on (date) and encourage the congregation to sign the petition after the service? We would speak for one minute and then have a table set up in the gathering area.

Thank you so much for your time.

For Life,

3. Once you get a response, be sure to update your spreadsheet. If you don't hear back from the church within a week, follow up. If the church declines, send them the link to the petition, email, and call campaigns for them to insert in the bulletin or send around their parish.

4. If you get to speak at the church, ask a couple students to come work the table. You will want to set up the table in the gathering space with:
 - SFLA resources
 - Devices to collect signatures and send emails

Here is a sample talk:

*Thank you (**pastor's name**) for welcoming us into your beautiful church. Hello everyone! My name is (**insert name**) and I am the (**insert position**). Students for Life of America is the nation's largest pro-life youth organization with over 1200 student groups nationwide.*

*We are currently working on collecting petition signatures and sending emails to close the local Planned Parenthood. By collecting signatures, we hope that our elected officials will listen to the people of (**insert city name**) and protect these mothers and preborn children.*

*We will be set up after (**mass/the service**) today collecting signatures, so please stop by.*

Thank you so much for your time, again we will be in the back, collecting signatures and answering any questions you may have.

Steps for speaking at a local/campus conservative organization:

1. Research local conservative organizations and create a spreadsheet with the following columns: Organization, Contact Name, Contact Email/Phone, Date Contacted, Response, Meeting Date and Time, Group Members Attending
 - Groups to reach out to: community pro-life organizations, family policy organizations, conservative organizations, the local Republican Party.
2. Reach out to the organizations and ask if you can speak at the end of their upcoming meeting.
3. Once you get a response, be sure to update your spreadsheet. If you don't hear back within a week, follow up. If they decline, send them the link to the petition, email, and call campaigns, and ask their members to sign.
4. If you are able to speak, get a couple students to join you. If you can have a table, bring:

- Devices to collect signatures and send emails
- Students for Life resources, order resources at this link:
<https://sflashop.org/product-category/resources/>

Write an Op Ed

Submitting and publishing an op ed in the local newspaper is a good way to inform the community about an abortion facility opening, or the safety violations of an existing facility.

Who can help:

- Students for Life Industry Impact Coordinator
 - Contact information: industryimpact@studentsforlife.org

Steps:

1. Talk with the Industry Impact Coordinator about drafting an op-ed.
2. Recruit students who want to write an op ed.

Op Ed Writing Tips:

1. Stick to the word count.
 - 600 to 899 words; less is more!
2. Persuade
 - An op-ed is persuasive! You are trying to persuade the reader about why you are right.
3. Make one point.
 - An op-ed is an observation, argument, exhortation, debate, furtherance, of a single point.
 - Write your headline first. Everything should support your headline.
4. Keep questions to a minimum.
 - One question is plenty. Make sure that it leads to the answer you want.
5. Don't use passive speech.
 - Say it directly whenever possible.

6. Read it out loud.

- Make sure to vary your sentence lengths.

7. Document everything

- You must have links for every statement of fact. Example: numbers, quotes, conclusions about the impact of something, etc.

Coalition Letter

A coalition letter is a letter signed by many different organizations, students, and community members. These letters are helpful to send/present to the owners of the buildings/land that an abortion facility will be built in/on, city government officials, or construction businesses that are building the abortion facility.

Steps:

1. Work with the Industry Impact Coordinator to draft and finalize a letter.
2. Contact local like-minded organizations, community members, churches, students, and student groups and ask them if they want to sign on to the letter.
3. Make the letter into a PDF to email to the recipient and print off a physical copy of the letter to mail to the recipient.
4. Schedule a meeting with the recipient and invite all the organizations that signed on to the letter to come with you to present the letter to them.
5. Work with SFLA to publish the letter in the local newspapers.

Student and Community Member Video

Recording students and community members talking about how they don't want Planned Parenthood in their community is a good way to send a message to the local elected officials.

Materials to have on hand:

- Script
- Phone to take video

Steps:

1. Contact the Students for Life Industry Impact Coordinator, at industryimpact@studentsforlife.org, to write a script.
2. Recruit students to record themselves reading the script.
3. Send the video clips to the Industry Impact Coordinator.
4. Share the video on social media and by emailing it or tweeting it at your elected officials.

Tabling Event

Talk with your Students for Life Regional Coordinator about bringing your group the “We Don’t Need Planned Parenthood” Tabletop Display. This will help raise awareness about Planned Parenthood’s abortion business and help you collect petition signatures.

Materials to have on hand:

- Computer or iPad for students to sign petitions on
- Applicable Students for Life topic cards (We Don’t Need Planned Parenthood, The Planned Parenthood Project, etc.) Order these resources at this link: <https://sflashop.org/product-category/resources/>.
- Ask your Regional Coordinator to bring your group the “We Don’t Need Planned Parenthood” Tabletop Display

Steps:

1. Contact students to host a table and reserve a place on campus.
 - Follow the school’s steps for reserving a space and a table.
 - A high traffic area is best, whether that is inside or outside. We recommend before school, during lunch, and after school.
2. Bring materials.
 - Bring relevant topic cards, petition forms, pens, and any other informational material you may have about the topic you’re petitioning for.
3. Organize workers for the display.
 - Ask students to sign-up in shifts to work the display. Assign at least two members to be present at all times.
 - Make sure that anyone working the petition table is knowledgeable about what’s happening. Train the students and get them all up to speed.
4. Work the display!
 - Pass out as much of your informational material as you can and use it to start conversations. Collect signatures of those who visit.

- Set a goal for the number of signatures you want to collect that day and hold yourself to it.

Tips:

Encourage friendly competition with the students working the table! Offer a small prize or social media recognition of the member who collects the most signatures.

Thank you

Thank you for working to close or delay your local abortion facility! We know this is really hard work. Students for Life of America will be with you every step of the way. Feel free to call or email us anytime at 540-834-4600, or info@studentsforlife.org.

Thank you for all you are doing, we are honored to be serving with you in this fight!

For Life,

The Students for Life of America Team